

# Crossfield Chronicle



VOLUME XXXIV NO. 41

CROSSFIELD, ALBERTA, CANADA, THURSDAY, SEPTEMBER 5TH, 1940

5 CENTS A COPY

## Madden Murmurs

Harvesting is general throughout the Madden district.

Miss Hazle Havens has returned to school in Crossfield.

Mr. Harold Baxter was a week-end visitor at Forest Lawn.

Miss Arlene Amery spent the week-end visiting Hazle Havens.

Miss Isabel Leask left Monday to take up her teaching duties at Olds.

Master Ronald Cardinal of Coleman, is visiting his Grandmother, Mrs. E. Rach.

The Beaver Dam School is under repair and will not open for a few days.

Miss Leita Stafford has gone to Halkirk, with Mrs. Jack Paige, where she will attend High School.

Melvin Rach is planning to attend high school at Delacour, while his brother Harold Rach will attend Crossfield high school.

The Madden Ladies' Club held their regular monthly meeting at the home of Mrs. F. Claybourn on Wednesday.

Mrs. Stuhl, Miss Myrtle Stuhl and Miss Helen Gough of Carstairs were visitors at the home of Mrs. J. R. Banta on Wednesday afternoon August 28.

## FIRE BRIGADE GIVES SERVICE

A prairie fire broke out last Tuesday noon, in some old sheaves on the side of the road by the residence of Mrs. Cowling and T. Mair, two miles south west of town.

The origin of the fire is unknown, but it is presumed that some one must have dropped a cigarette stub on the sheaves while passing. The prompt action of Mrs. Cowling, her staff and neighbors prevented the fire from spreading and causing untold damage. The fire had spread into the T. Mair property as well as the grounds near the buildings on Mrs. Cowling's place.

The Crossfield Fire Brigade responded to a call and in a short time was on the scene and the fire extinguished.

Mrs. Cowling wishes to convey her personal thanks for the prompt response of the Fire Brigade and to the neighbors who assisted in checking the fire.

## EMPIRE DAY OF PRAYER

All members of the Veterans Volunteer Reserve are invited to attend church service on Sunday, September 8th, which has been set aside as an "Empire Day of Prayer".

It is suggested by the Executive Officer of Edmonton that Units parade under Unit Commanders and wear the official Arm Bands. Other Veterans are cordially invited to take part in the parade.

The Crossfield Veterans will meet at the Fire hall at 7:15 p.m. and Church Service will be in the Church of the Ascension at 7:30 p.m., Sunday, Rev. A. D. Currie in charge.

## Buy War Savings Certificates

## SURVIVORS OF ANOTHER GERMAN "TRIUMPH"



Survivors from the French merchant ship "Meknes", sunk without warning by a German torpedo boat despite the fact that, disarmed and displaying the French colors, she was carrying 1,400 people who, now that France is no longer fighting, wished to return home.

## LOCALS

Bob and Jean Mitchell of Calgary were visiting friends in town last Friday.

Mr. and Mrs. Wes. Shantz and Russell visited friends in Carstairs on Sunday.

Friends of Mrs. B. Lilley will be sorry to learn that she has been ill this week, suffering an attack of pleurisy.

A. McMillan's name appears in the latest issue of the Alberta Gazette, as having been appointed a Commissioner for Oaths.

Jack Fleming and Warren Hall, who have spent the past month at Lesser Slave Lake, returned to their homes here last week end.

Mr. and Mrs. H. M. Card and young son, of Olds, were Sunday visitors of Mr. and Mrs. J. H. Robinson.

Mrs. Chas. Durbin of Opeheim, Montana, was a guest at the home of her niece, Mrs. Bannister, this week.

After spending the week-end with his father at Royalties, Carl Becker was a visitor in town Monday en route to his work up north.

Mr. and Mrs. F. S. Dalton and family, of Calgary, were visitors at the home of Mr. and Mrs. F. Hopper over the Labor Day week-end.

Mr. and Mrs. C. A. Marshall were Lethbridge visitors on Friday and Saturday of last week, attending the Convention of the Alberta Weekly Newspapers' Association, which included a trip to Waterton Lakes Park.

A. D. Stevens, Ernie Kinsey, Jack Willox, Norman Johnson, and Ernie Tweedale, local members of the militia, are attending Sarcee Camp. The rest of the members will take their training the last two weeks in September.

Some spuds — C. Calhoun brought in a sample of his potatoes, the 'Duke of York' variety, recently dug from his garden. The one hill produced 12 potatoes, 7 weighing close to 1 lb. 14 ozs. each, the other 5 being about the size of goose eggs.

## NEW GRAIN

### COMING IN

Considerable new wheat has arrived at the local elevators. Included in the first shipments was one from J. Stamp last Friday, being an excellent sample, delivered to the P. and H. elevator. It weighed 63 lbs. and was running around 25 bushels to the acre.

E. Bills made a delivery to the Alberta Pacific which was also a very fine sample, weighing 66 lbs. No. 1 and running 35 bushels per acre. Also, a car of excellent wheat was delivered by F. Laut to the Pool Elevator for shipment today.

### Attention Farmers

The Canadian Wheat Board permits in this area must be secured by September 14th at the latest. No permit may be issued in this territory after that date, except directly by the Canada Wheat Board, and on special application to the Wheat Board office.

On Sept. 14th your agents will forward to you, and you in turn will also forward not later than this date all Growers' affidavits properly signed, completed, and sworn to.

Permits can be secured from your elevator agent.

## SCHOOL FAIR

### NEXT MONDAY

All roads lead to Crossfield on Monday, Sept. 9th, when the 10th Annual School Fair will be held. Plans have been completed and, weather permitting, a very large turnout is anticipated.

The Secretary will be on the grounds to give new teachers and pupils information, tags and stickers for their exhibits. All exhibits must be in place by 10:30 a.m.

Refreshments booths will be on the grounds, under the auspices of the United Church Ladies' Aid.

## SMOKES FOR

### THE TROOPS

The proceeds from the Dance held at the East Community Hall to raise funds for the above purpose, are now available and a committee has been formed to disburse them.

## LOCALS

The heavy rains of Tuesday and Wednesday nights and the down-pour of today have brought harvest operations to a standstill.

The Alberta Pacific Elevator Co. is building an annex to their present 40,000 bushel elevator. The annex will have a capacity of 25,000 bushels.

A. McMillan is having the rear part of the building used by the Massey-Harris Agency made into bins, where a maximum of 10,000 bushels of grain can be stored.

The Canadian Legion invites all ex-service men to take part in the Church Service in the Anglican Church on Sunday next, Sept. 8th, at 7:30 p.m.

The residence being built for Miss Hazel Sackett is being rushed to completion, and will be ready for occupation in a couple of weeks.

Writing from Strathmore, Mr. Hunt states they are becoming quite settled in their new home and work. Gwendolyn expects to enter Normal this month and Harold is at Parkland assisting his aunt with the harvest.

The local Catholic Women's League will have a Bed Throw on display in the window of Bannister Electric on Friday and Saturday of this week. Tickets on some may be procured in the store or from any of the members.

School reopened for the fall term on Tuesday morning. While a considerable increase in the number of pupils is expected this year, Mr. Gish advises that, as a number of the students are working at the harvest, it is impossible to give any definite figures at the present time.

Cigarettes or tobacco will be sent to all men now overseas who enlisted from the Crossfield district.

Relatives and friends are asked to assist in the good work by making available to this committee the names and full regimental address, without which the committee can do nothing.

The address written just as you would address an envelope should be left with George at the Oliver Cafe.

## "Twelve O'Clock, And All's Well!"

(From "The Constitution", Atlanta, Ga.)

There must be today, millions of spirits that walk, bravely, across the length and breadth of beleaguered Britain. The spirits of those men of the ancient race who gave to her the greatness that is knowing miraculous resurgence as, once more, the fate of human liberty is laid upon her hands and hearts and courage.

It is good to think that, among those spirits, walk the ancient watchmen of the night, carrying their lanterns to light the dark hours and crying, as they walk, "Twelve o'clock and all's well." All's well with Britain, as her sons and daughters stand, undaunted, a final rampart to the ruthless foe.

All's well because the tongue of Chaucer, of Shakespeare, of Milton, of Keats, of Shelley, of Kipling, of Tennyson, of Barrie, of the King James translation of the Scriptures, can never be the tongue of an enslaved race.

All's well because the blood of Froisher, of Drake, of Raleigh, of Cromwell, of Wellington, of Nelson, of the millions of fighting men who have died to keep Britain free, can never course through the veins of an enslaved people.

All's well because the passion for human liberty and human rights that inspired the men of Runnymede, that set as free the hearts of men who dared their all that tyranny should be crushed, that forced British democracy ever to march on, side by side and step by step with the growth of empire, can never be quenched under the oppression of any master.

All's well in Britain because the common people are aroused, because from the ordinary, average people, from whom England's greatest have ever come, there still arises that determination, that bulldog stubbornness, that unconquerable spirit that cannot live enslaved.

The wisest seers among men can not say what yet is to come. But this all men may know: There is a very lovely heart of civilization and of freedom threatened by an obscene force, an indecent return to savagery sparked by unimpaired ambition. The shadow today lies over an ancient and a noble land. It darkens the graves of poets and philosophers and martyrs. It hangs, threatening, over the very birthplace of human liberty and human progress.

The vultures soar over England's green fields and stately homes, they swoop upon the humble cots and quiet hills.

We on this side can know little of the one factor that must, in the final accounting, decide the issue. That is the spirit of a people awakened and determined. There must be a marvelous story, being told on the pages of history, in Britain today. The spectacle of a people arising as one, to defend to death the land they hold so dear, must be a tremendous thing to watch.

Even Hitler has been awed. What other interpretation can be put upon his petulant and ridiculous.

Continued on page 4

## THE CROSSFIELD CHRONICLE

Established 1906

Crossfield Alberta  
Subscription Rates \$1.50 a year in  
advance, in Canada.  
C. A. Marshall, Publisher

Classified ads 35c. 4 times \$1.00.  
Local ads per line 15c.  
Card of Thanks 50c.  
In Memoriam, a line 10c.  
Notices of entertainments, lectures,  
etc., where an admission fee is  
charged, 10c a line.

Thursday September 5th 1940

The Village Tax notices for 1940 have been sent out. With the continued improvements of the Village, a small increase of two mills has been levied this year. This increase is so small that it will not be a burden to anyone. The discount of 10% is still available for a limited time, and citizens should take advantage of it, as it is good business on their part and a great assistance to the Village management enabling them to meet their obligations and plan further improvements for your convenience.

Co operation between business men and their customers seems like the only solution to build up a continuance of what you call "Good Business".

So many business firms who have been operating their business on the "hope" plan, now realize that it has not panned out nearly as well as they expected, and as they have reached the cross roads, it means that if the business is to survive some new modern method will have to be injected, in order to pull the old organization through unto a solid footing.

There is no use kidding yourself that you will even retain the business you have now, without reaching out among your customers and tell them about your merchandise, your prices and service.

The public today are looking for "good buys", something that is reasonably good at a fair price, and they are going to buy from stores that cater to them in quality, price and service.

With a contribution of \$5,000 for the purchase of equipment for Canadian troops in Canada's war cause. Citizens of Flin Flon and Island Falls, Manitoba, send \$2,500 for an ambulance. The Shriners Club of Brantford also send \$2,000 for an ambulance and the Dominion Board of Underwriters, Montreal, \$1,750. Other contributions represent proceeds from tag days, dances and picnics. A Montreal family send a dollar collected in dimes. An American well wisher in Boston forwards \$200.

## BALLAM'S FOR Ogilvie Products



and all fine  
Groceries  
Dry Goods  
Phone  
**66**

**World and Domestic  
Wheat Problems** are discussed in our  
Weekly Market Letter. If you wish to keep in-  
formed on current wheat matters you may obtain  
copies of this Letter at our Local Elevator.

**PIONEER GRAIN COMPANY  
LIMITED**

Madden, Alberta  
Sept. 2, 1940

Dear Editor:

We have been asked by several neighbors to comment on an advertisement headed "Smoke Screen".

Having read the advertisements of which the Line Elevators complain, it is difficult to see wherein they exceeded the bounds of legitimate enterprise. The Pools are democratically organized and controlled by the members in the interest of the farming community as a whole. Criticism of the Pool by farmers seems so scarce as to be almost non-existent. The earnings of Pool Elevators are duly accounted and disposed of to the complete approval of practically all the shareholders, including myself. Any farmer who has a claim against the Pool has a simple opportunity to present it through several different channels.

In view of these facts and with all due respect to the service of the Line Elevators to the public, their solicitude for the interest of present and former Pool farmers appears to be quite superfluous.

These few comments are in no sense intended as a criticism of the editor in accepting the advertisement.

Yours truly,  
F. D. Parker.

## Canadian Legion Pay Off Loan

The Canadian Legion War Services has returned the \$40,000 given that organization by the Canadian Red Cross Society in the early stages of the war, it was announced last Friday. The money was advanced to the Legion to start on its programme of work on behalf of the men in the fighting forces.

Expressing appreciation of the assistance given by the Red Cross, Brigadier General Alex Ross, chairman of the Canadian Legion War Services, stated in a letter accompanying the cheque for \$40,000, "we feel that it is only right that, having regard to the very many calls made upon the Canadian Red Cross, we should refund to you the sum made available to us. We are pleased to report that as a result of your assistance we have been able to develop an organization which we feel is playing a more and more important part in contributing to the welfare of the men who are serving in His Majesty's Forces".

**AGRICULTURAL SERVICES**  
Alberta Pacific Elevators participate in maintaining an Agricultural Department designed to assist farmers in combatting soil erosion; identifying and controlling weeds; seed grain selection and meeting various problems of crop production.  
Our Agent will obtain any competent information you may desire.

**THE ALBERTA PACIFIC GRAIN COMPANY, LIMITED**

## REAL SERVICE STATION

Phone 39 CROSSFIELD, ALTA.  
**BETTER OIL for LESS MONEY**Try DOMINION PENN. 100%  
PURE PENN. EMBLEM OIL

## Red Cross Society

Over one hundred ambulances donated to the Canadian Red Cross have arrived in England and are now being used in various parts of the country.

A cable received in Toronto from London last week stated, "The Ambulances were needed urgently."

The 175 ambulances were given by individuals, business firms, service clubs and other organizations from one end of Canada to the other in response to an appeal from England. Dr. Boutley, National Commissioner, also reported that, in response to an urgent cable from London, twenty thousand blankets have been shipped to England recently. In all, he said, forty-five thousand blankets have been sent. Well over eighty thousand blankets were contributed to the Canadian Red Cross in response to a nation wide appeal some weeks ago.

**Special Bargain Fares to CALGARY AND RETURN**

From CROSSFIELD  
**80c**

Correspondingly Low Fares from Intermediate Stations

GOOD GOING  
SEPT. 13-14  
Also Train No. 522 SEPT. 12;  
all regular trains SEPT. 13-14  
RETURN UNTIL  
SEPT. 16

Good in Canada only. No baggage checked. For additional information and train schedule, consult Canadian Pacific Ticket Agent.

**Canadian Pacific**

**A CAREER'S AT STAKE  
In your home tonight!**



Are You Providing  
The **LIGHT**  
Necessary for  
Achievement?

87% of all the impressions your youngster will receive through his entire life . . . 87% of all the knowledge and skill he will acquire in building his career . . . will come to him through his eyes. Clear, strong vision will ever be an invaluable asset, yet it's an asset that can be permanently impaired through continued hours of eyestrain and nervous tension during early years. Young eyes are like young bodies—still immature. Provide them with adequate light for easy seeing and you'll provide the light necessary for building a successful career.

Better Light — Greater Achievement

**Calgary Power Company Limited**  
'SERVING ALBERTA'

LOCAL MANAGER, H. E. DAVIS, AIRDRIE.

**MIDLAND & PACIFIC GRAIN CORPORATION, LIMITED**

The best elevator and marketing service. Use  
**"THE CROP TESTING PLAN."**

Any decision to call a special session of the legislature must of necessity be deferred until completion of the Winnipeg and Ottawa conferences, it was stated by Acting Premier E. C. Manning, on Thursday last. Government had earlier announced that immediate federal, rather than provincial action was the speediest method of handling the situation. Alberta, however, submitted proposals for provincial action which would require federal approval. The minister did not comment on the request of Independent members for an immediate session of the Legislature.

There is no other  
tobacco JUST LIKE  
**OLD CHUM**

Production of tungsten, hardening agent for steel that is an important war mineral, will commence at Outpost Island of Great Slave Lake, it is stated in mining circles. Reorganization of the company owning the mine has resulted in a 50-ton mill being ordered for installation next spring. Gold will also be recovered in the area.

**HOTEL York**  
CALGARY  
CENTRE ST. 7th & 8th

ALSO OPERATING  
**HOTEL ST. REGIS**  
RATES \$1 and \$1.50 — WEEKLY and MONTHLY RATES



**cfac**  
930 KC

**BIG SHOWS RETURN!**  
"LUX Radio Theatre"  
September 9 — 8:00 p. m.  
"Lone Ranger"  
September 9 — 8:30 p. m.  
Tune in for a First-Nighter!

CLASSIFIED ADS PAY

### GAME PLENTIFUL THIS YEAR

Reports from game wardens received by the government fish and game branch, indicate plentiful supplies of small and big game this fall. Partridges are so plentiful in the Edmonton district that flocks have been seen feeding on the street car tracks along the McKernan Lake route. Ducks Unlimited have not completed the 1940 census of water fowl, but declare that ducks will be

more than ordinarily plentiful. "Alberta presents the best picture of the prairie provinces," said Dr. C. W. Watson, manager of the Alberta branch. Supplies of ammunition are adequate, too, say dealers in spite of war demands, ammunition stocks are adequate.

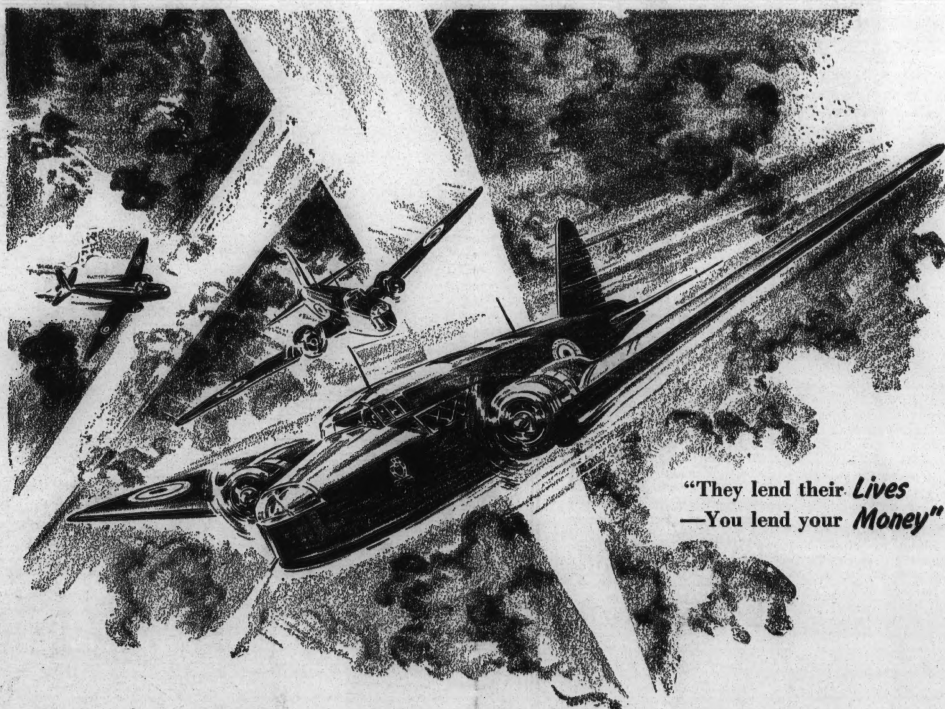
The Chronicle appreciates receiving your news items. If you have visitors, have been away, or are leaving on a visit or holiday trip, give a party or tea, we would be glad to have you drop in and tell us about it.

### CROSSFIELD TRANSFER & STORAGE

Fully Licensed Haulers  
DAILY SERVICE: CROSSFIELD & CALGARY  
Insured Loads

Heavy Hauling and Trailer Hauling.  
HAY BALING SAND AND GRAVEL HAULING  
SPECIAL WINCH SERVICE FOR TURNING OR RAISING  
HEAVY LOADS

M. PATMORE Phone 62 Crossfield  
Calgary Phone—M-1824



"They lend their *Lives*  
—You lend your *Money*"

# Canada's 2<sup>nd</sup> War Loan *Swings* into Action

Canada calls again! While the enemy hammers at the heart of the Empire, Canada launches her Second War Loan Campaign. The money is needed NOW for planes, troops, tanks, ships, munitions and guns. It is needed to help Canada win the war—to preserve your freedom. Everything you hold dear is at stake, your home, the future security of your family and your country. Now is the time for you to act!

Here is your chance to defend the Canada you love—with the dollars you *lend*. At the same time you will receive a good return, in the form of interest, on every dollar you invest in Canada's freedom. Be prepared to buy—and buy generously—Canada's Second War Loan, to be announced on Friday, and on sale beginning Monday. Buy from any investment dealer, bank or stock broker.

THE GOVERNMENT OF THE DOMINION OF CANADA

## Buy BONDS to BEAT *Barbarism*



## WE ARE NOW DOING BUSINESS IN NEW QUARTERS and have a fair supply of Dry Lumber ON HAND

When you build that GRANARY, you will want LUMBER that will stay "PUT"—we have it.

How about ordering that COAL now?

**ATLAS LUMBER COMPANY**  
H. R. FITZPATRICK, Manager  
Member W. R. L. A. Telephone 15

Continued from page 1.

ious complaint that "home guards" can be only violators of the code of war, to be shot against a wall when captured? The world has never witnessed such absurd effrontery as an appeal, by this man, to any code of war. He, and Germany, of all races, have most ruthlessly and heartlessly scorned the codes of war, of honor, of humanity, of human decency, where ever it served their foul purpose.

Hitler cannot conquer Britain. We who know the history and the spirit and the meaning of British civilization, we who know the courage that arms her people, we who know the love of country that fills their souls, know that no invader can stay alive on English soil so long as one Englishman remains alive to strike a blow for freedom.

There can be but one outcome when the British people have arisen, moved by a single impulse, to defend

This royal throne of kings, this sceptred isle.  
This earth of majesty, this seat of Mars,  
This other Eden, demi-paradise;  
This fortress, built by Nature for herself.

Against infection and the hand of war,  
This happy breed of men, this little world,

This precious stone set in the silver sea,  
Which serves it in the office of a wall  
Or as a most defensive to a house—  
Against the envy of less happier lands;  
This blessed plot, this earth, this realm,  
This England.

The vultures gather, but still the spirit of the ancient watchman walks in England and still his brave voice reassures.  
"Twelve o'clock, and all's well!"

**BISMA-REX**  
An Antacid Powder  
Quickly relieves the discomfort of sour stomach, heart burn, flatulence, gas on the stomach and nausea.  
**SAFE PROMPT EFFECTIVE PLEASANT TASTING**  
4 oz. . . . 75c  
16 oz. . . . \$1.75

Bring us your films for first class work. Developed and printed for 25c roll.

**Edlund's Drug Store**

PHONE 3  
THE REXALL STORE

**RADIO PINIONS**  
AND NEWS by John N. Hunt  
PUBLICITY DEPARTMENT CFAC

Hollywood's top drama team, William Powell and Myrna Loy, with the versatile and able assistant of screen and air star, Don Ameche, will ring up the curtain on the opening broadcast of the Lux Radio Theatre's seventh season on Monday, Sept. 9.

"Manhattan Melodrama", a powerful story of two men and a girl, with plenty of action and heart throb is the play chosen by Producer Cecil B. DeMille to mark the new run of the full-hour dramatic

## Used High School Text Books For Sale

In good condition, sell for half price.

Apply Crossfield Chronicle

program which is heard at 6 to 7 p. m. MST Mondays.

Replaying their hit roles in the original movie, Powell will appear as Jim Wade, an orphan who works his way up through the district attorney's office to the Governor's mansion, with the aid of Eleanor played by Miss Loy. Ameche takes the part of Blackie Gallagher, Jim's boyhood pal and Eleanor's former boy friend, a New York underworld figure while Jim is D. A.

Many complications beset the triumvate, with a climax as breath taking as it is warm and human.

## Classified Ads Pay!

Commencing September 23, the Canadian Red Cross will campaign for \$5,000,000 throughout the Dominion; it is announced, "Almost all the \$5,000,000 contributed during our campaign last November has been on emergency calls during the past year," says Norman Somerville, national chairman. The Department of National Defence recently asked the Red Cross to assist in providing eight new convalescent hospitals in Canada.

## Church Announcements

CROSSFIELD AND DISTRICT UNITED CHURCH

Minister

Rev. H. V. Ellison.

Services for Sunday, Sept. 8th, 1940.

Special Day of Prayer.

Rodney — 11:00 a. m.

Tan-y-Bryn — 3:00 p. m.

Subject: "A Little Farther."

Crossfield. Sunday School 11:00 a. m.

Public Worship 7:30 p. m.

Subject: "Praying in War Time."

The holidays are over and the Minister will be pleased to meet the congregation at each place. We have been requested at this War Time to keep this Sunday a Day of Special Intercession and Prayer. COME TO CHURCH.

NOTE — Official Board Meeting for representatives of all charges, at Crossfield, Sunday, Sept. 8th, at 5:30 p. m.

Everybody is cordially invited To These Services.

CHURCH OF THE ASCENSION

(Anglican)

Rev. A. D. Currie, Rector

Services for September.

8th 7:30 p. m. — Evensong.

15th 11:00 a. m. — Matins.

22nd 8:00 a. m. — Holy Communion.

29th 7:30 p. m. — Evensong.

Monday, the 16th, J. W. A. Commences.

A special service will be held at Olds on the 16th, at 7:30 p. m., for the whole Mission.

REGULAR BAPTIST CHURCH

Rev. J. H. Pickford, B. Th., Pastor

Morning Service 11:00 a. m.

Sunday School, 12 noon

Evening Service, 7:30 o'clock

See Us For Fine Job Printing

## Business and Professional

### INSURANCE

**T. TREDAWAY**

Conveyancing - Insurance

OUR SPECIALTY

Fire and Automobile Insurance

### LEGAL

**E. C. COLLIER, L.L.B.**

Barrister - Solicitor - Notary Public

Suite 12, 328a - 8th Ave. West

Calgary

Crossfield every Saturday at

T. Tredaway Office Phone 33

### VILLAGE

**COUNCIL MEETINGS**

The council of the village of Crossfield will meet in the Fire Hall on the first Monday of each month at the hour of 8 o'clock p. m.

By Order of the Village Council

T. Tredaway, Sec. Treas.

### TINSMITTING

**J. L. McRORY**

All Kinds of

TINSMITTING

WORK

## Classified Ads

FOR SALE — Several well bred young Holstein Cows, some fresh with heifer calves. H. W. Long, Crossfield. 41-2p

FOR RENT — 2 unfurnished rooms, suitable for school girls. Light supplied. Separate entrances. Apply Jesse's Studio, Chronicle Building.

# THESE THINGS ARE WORTH WHILE

- 1 The Wheat Pools introduced wheat price stabilization as an innovation in Western Canada. It is now a permanent government policy.
- 2 It cost the Pools \$22 millions to teach Canada that her wheat producers must have price protection. The Pools are paying that money back. Speaking for the Alberta Wheat Pool it can be said the price stabilization of 1929-30 will not cost the province a single cent.
- 3 The government Wheat Board was formed after a lengthy campaign towards that end by the Wheat Pools and farmer organizations. From 1921 up until a couple of years ago the grain trade fought like tigers against the suggestion of a Wheat Board.
- 4 The Wheat Board and other government wheat price stabilization measures have added at least \$200 millions to the income of the west in the past ten years.
- 5 Farmers could get little or nothing for their wheat today but for the Wheat Board.
- 6 Pool elevators have held down profit margins and protected grain producers in many ways. The trade now admits there are no large profits in the grain business as in years gone by.
- 7 Prior to the erection of Pool elevators, profits were large. In one year the profits in grain overages alone in terminal elevators at Fort William-Fort Arthur were over \$2 millions. One firm made over 50 per cent in its terminal operations in a single year. (Price-Waterhouse Report). These huge profits cannot be made to-day — thanks to the Wheat Pools!
- 8 When grain producers patronize Pool elevators they aid in strengthening a farmer-owned co-operative which is constantly battling for their welfare. Also they build up an equity for themselves in a useful organization. A farmer might deliver a million bushels to a line elevator company and he would not have a cent's worth of equity in the concern, nor a word to say in its operation. Remember you get the very best and fairest treatment from Pool elevators.
- 9 Ten years ago the opposition cheerfully predicted Pool elevators were bankrupt and headed for the scrapheap. To-day Pool elevators are in excellent financial shape, rapidly cleaning off all indebtedness and developing plans to devote surplus earnings back to producers. This is the last thing the opposition wants to see done.
- 10 Pool elevators have made a genuine contribution to grain producers, as outlined above, and one that can be measured in millions of dollars.

11 If at all possible grain producers should see that their grain goes to a Pool elevator. The undisputed venom of the opposition shows that Pool elevators are succeeding in their useful and necessary objectives — the consolidating and benefitting of all farmers in Western Canada.

# Alberta Pool Elevators

## THRESHED GRAIN- INSURANCE

Owing to the necessity of storing your grain on the farm you will need Insurance against loss or damage by fire or lightning, while the grain is in the bin on the farm. We have full facilities for giving you this protection.

GORDON AGENCIES, Crossfield, Alta.



If it's grain . . . Ask us!

**PARRISH & HEINBECKER LTD.**

Grain Receivers, Shippers and Exporters  
An old established firm with a reputation  
for doing business right.

Head office — Grain Exchange Bldg., Winnipeg  
BRANCHES: CALGARY — EDMONTON — LETHBRIDGE